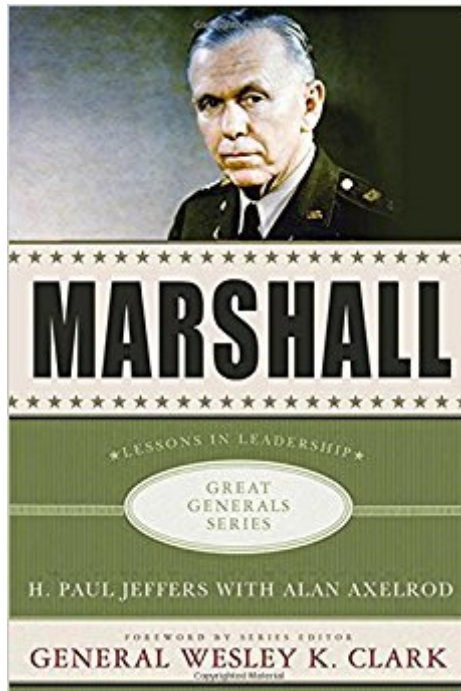




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Marshall: Lessons In Leadership (Great Generals)



Synopsis

General George C. Marshall was a skillful and compassionate leader with a unique legacy. He never fired a shot during WWII and led no troops into battle—his brilliance was purely strategic and diplomatic, and incredibly effective. He was responsible for the building, supplying, and, in part, the deployment of over eight million soldiers. In 1947, as Secretary of State, he created the Marshall Plan, a sweeping economic recovery effort that pulled the war-shattered European nations out of ruin, and gave impetus to NATO and the European Common Market. It was for the Marshall Plan that he won the Nobel Peace Prize—the only time in history a military commander has ever been awarded this honor. Marshall's skilled combination of military strategy and politics, emphasis on planning as well as execution, and his expertise in nation-building holds lessons for military and civilian leaders today.

Book Information

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Customer Reviews

“Jeffers presents a compelling portrait of one of our nation's most accomplished and inspirational leaders. His book should be studied by students of military history, diplomacy and leadership alike.”
—Brian D. Shaw, President, The George C. Marshall Foundation
“Jeffers adds to an already stellar reputation with this concise biography of one of the nations' top military figures. Jeffers shows how Marshall's love of country and emphasis on teamwork held together a wartime coalition often threatened by the explosive personalities of

Patton, Montgomery, and others. In doing so, Marshall made as significant a contribution to victory as any field commander. — John Wukovits, author of *One Square Mile of Hell: The Battle for Tarawa*

H. Paul Jeffers (1934-2009) was an established military historian and author of seventy books. He worked as an editor and producer at ABC, CBS and NBC, and was the news director at both of New York City's all-news radio stations. *Marshall: Lesson in Leadership* was his last book. Alan Axelrod is the author of numerous popular history and historically rooted business and management books, including *Bradley and Patton* in *The Great Generals Series*, and the *BusinessWeek* bestsellers *Patton on Leadership* and *Elizabeth I, CEO*. He lives in Atlanta, Georgia. General Wesley K. Clark was NATO's Supreme Allied Commander, Europe, and the recipient of the Presidential Medal of Freedom. He is the author of *A Time to Lead*, as well as the best selling books *Waging Modern War* and *Winning Modern Wars*.

This book gives a quick glance at the events of General Marshall's life: his youth, education at VMI, early army postings, WWI exploits, struggling with lack of promotion between world wars, and his meteoric rise leading into WWII. It offers excellent detail of his handling of personalities, mobilization, and strategy in both wars. Finally it gives a cursory exposition on his work as a statesman in the Truman administration. This book is a good primer on executive management. You'll find that the study of General Marshall is really the closest thing to a Harvard Business School case study in leadership. This little gem has some great lessons. It's a book, though short, packed with a lot of 'heart'. Definitely worth the purchase for the entertaining and educational qualities alone!

love it

Loved it. Very informative. I am very glad I read it. The only thing I expected to find in that book (and I did not) it was a reference about Marshall and Joe Stiwell relationship and Stiwell role in China.

Another great book in this series. This biography hits more than just the highpoints of Gen Marshall's life and career but doesn't ever get bogged-down. Not for someone who is doing an in-depth analysis of the man, but a super read to learn who the man was and understand many of the great deeds he did while serving his country in multiple capacities. I learned a lot and

recommend the book for anyone with an interest in WW I, WW II and post WW II US and European history, or just about a great American.

Marshall is an astonishing personality of the 20th century, he was almost a genius in logistics and organization. He very seldom commanded troops in battles, however he was responsible for supplies and logistics of the allies in all their great theaters of WWII. I think the other important thing to bear in mind is that he was not a "prima donna" like Patton or McArthur, on the contrary. He had a completely different personality from the formers.

A very nice précis of General Marshall's career, with an emphasis on the military craft. There are many books about General Marshall; this is a good one to read in conjunction with one of the multi-volume bios.

This book was thoroughly enjoyable! Factually accurate, concise, and highlighting all the relevant leadership qualities of the greatest general possibly of all time. I would highly recommend this book to anyone who is interested in timeless leadership principles. Anyone who supervises or manages people will benefit from this concise, easy to read leadership manual based upon the life of a man whose legacy has endured for over 65 years!

The book has great information and it is well researched. General Marshall is one of the greats in American history. Anyone who is interested in the W.W. II should read about this unsung hero.

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